

GUARANTEED WHOLE OF LIFE  
HISTORIC PRICING COMPARISON – COST PER YEAR FOR £1 MILLION COVER  
MAY 2024

The pricing of Guaranteed Whole of Life policies has come down significantly over the last 2 years and can offer attractive internal rates of return. A summary of current and historical pricing is provided below supported by a comparison of implied internal rates of return.

JOINT LIFE SECOND DEATH COST PER YEAR			
AGE	May 2022	May 2023	May 2024
30	£6,241	£5,122	£4,228
40	£9,122	£7,034	£6,623
50	£12,897	£9,535	£8,651
60	£16,899	£12,911	£12,395
70	£24,818	£20,237	£19,959
80	£46,375	£38,686	£36,686

SINGLE LIFE COST PER YEAR			
AGE	May 2022	May 2023	May 2024
30	£7,889	£6,347	£5,564
40	£11,819	£8,935	£8,410
50	£15,229	£12,273	£11,497
60	£19,901	£17,051	£16,682
70	£33,392	£28,872	£28,138
80	£67,344	£56,105	£54,960

JOINT LIFE SECOND DEATH – NET IMPLIED INTERNAL RATE OF RETURN

AGE 60				Age 70			
		May 2022	May 2024			May 2022	May 2024
Annual Premium		£16,899	£12,395	Annual Premium		£24,818	£19,959
AGE AT DEATH	80	9.5%	12.0%	AGE AT DEATH	82	17.7%	20.8%
	85	6.1%	8.1%		87	9.0%	11.1%
	90	4.1%	5.8%		90	6.3%	8.1%
	95	2.7%	4.2%		95	3.5%	5.0%
	100	1.8%	3.2%		100	1.8%	3.1%

SINGLE LIFE – NET IMPLIED INTERNAL RATE OF RETURN

AGE 60				Age 70			
		May 2022	May 2024			May 2022	May 2024
Annual Premium		£19,901	£16,682	Annual Premium		£33,392	£28,138
AGE AT DEATH	80	8.1%	9.6%	AGE AT DEATH	82	13.5%	15.9%
	85	5.0%	6.2%		87	6.0%	7.7%
	90	3.1%	4.2%		90	3.7%	5.2%
	95	1.9%	2.8%		95	1.4%	2.6%
	100	1.1%	1.9%		100	0.0%	1.1%

The Net Implied Internal Rate of Return (Net IRR) represents the potential annual returns on premiums paid required to generate a sum exactly equal to the sum assured of £1 million assuming death at various ages. The Net IRR does not take any account of Inheritance Tax, Income Tax, Capital Gains Tax or investment management charges.